

JEWISH FRAMEY & CHILDREN'S SERVICE

Jewish Family and Children's Services of Southern Arizona

THE ZUCKERSIAN PORTION

Honoring Our Pioneer Families, Past Board Presidents and 75 Years of Service in the Community

2016 CELEBRATION OF CARING • SUNDAY, APRIL 10

## Marlee Matlin

"Live Generously: Healing the World, One Person at a Time"

Award-winning actress and devoted social activist Marlee

Matlin received worldwide critical acclaim for her film debut in Paramount Pictures' *Children of a Lesser God*, for which she became the youngest recipient of the Best Actress Oscar, at age 21. Though Matlin lost her hearing when she was only 18 months old, she never let her challenges dictate her future or deter her dreams. Along with a successful Hollywood career, Matlin has dedicated herself to raising awareness for many humanitarian causes, including diversity and LGBT rights. She is a staunch advocate for children and a champion for those struggling against domestic abuse and addiction (battles she knows well). Matlin has also helped raise awareness for better hearing health for millions of deaf and hard of hearing children and adults in developing countries, in support of the Starkey Hearing Foundation. In 2015, in association with MEDL Mobile, Marlee created "Marlee Keyboard," the first celebrity driven app teaching basics of American Sign Language on mobile devices and Apple platforms.

Currently, Matlin guest stars on the Peabody Award-winning ABC Family series *Switched at Birth*. She serves as a National Celebrity Spokesperson for The American Red Cross and the National Association for the Deaf. Matlin was also instrumental in getting federal legislation passed in support of Closed Captioning, both on broadcast television and broadband, as well as Text to 911 Emergency services.

### CELEBRATION OF CARING PROGRAM

#### **WELCOME**

Stella Inger, Celebration of Caring Emcee KGUN9 Anchor

### **MOTZI / BLESSING**

Rabbi Stephanie Aaron Member, Board of Directors, JFCS of Southern Arizona

### **THANK YOU**

Fred Fruchthendler Chair, Board of Directors, JFCS of Southern Arizona

### MAYOR'S PROCLAMATION Mayor Jonathan Rothschild

### JEWISH VALUES, SERVICE TO ALL Carlos A. Hernández, MA, LCSW, CPHQ President & CEO, JFCS of Southern Arizona

### CELEBRATING 75 YEARS On Screen

#### COMMUNITY APPEAL

Jill Rosenzweig, Ed.D Immediate Past Chair, JFCS of Southern Arizona

LIVE GENEROUSLY: HEALING THE WORLD, ONE PERSON AT A TIME Marlee Matlin Jack Jason, Interpreter

## THANK YOU TO OUR SPONSORS

### PLATINUM HOST FAMILIES

Alice and Paul Baker Vicki and Jim Click Joan and Donald Diamond Beth and I. Michael Kasser Kathy and Ron Margolis Susan and Donald Pitt Drs. Jill and Herschel Rosenzweig Penny and Robert Sarver Enid and Mel Zuckerman

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Jewish Community Foundation of Southern Arizona



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# Tucson Lifestyle

# LOOKING TO THE PAST WITH PRIDE

Betty Brook was hired in 1951 as the first casework supervisor of the Jewish social service department of the Tucson Jewish Community Council, of which her husband Ben was the first professional executive.

Betty's role evolved over the next 11 years until she was named Executive Director of what had become an agency with a separate board of directors known as Jewish Family Service. Her service from 1951 until her retirement in 1978 laid a foundation for the next 38 years of providing vital counseling and community services for the Jewish and broader Tucson communities.



The Jewish Family Service Staff gathers in an informal meeting with Mrs. Betty Brook, executive director (seated in center). Shown clockwise from left are Ann Haney, Florence Frank, Freida Klepenstein, Jean Weiner, Jeff Glatstein and Pat Petruccelli.

We are celebrating what began as the Jewish Welfare Society in 1941 and became the Jewish Social Service Department of the Jewish Community Council in 1949. In 1959, the name changed to Jewish Family Service and in 1988, the agency's name expanded to Jewish Family & Children's Service.

The Jewish Welfare Society grew out of the Hebrew Ladies Benevolent Society of Tucson, which was founded in 1912.



In the January 8, 1999 edition of the *Arizona Jewish Post*, then assistant editor Phyllis Braun wrote an article about Benjamin and Betty Brook being honored by the community. In that article, Phyllis wrote,

"Perhaps the key to Ben and Betty Brook's distinguished reputation is this: while everyone speaks of them as the architects of Tucson's Jewish Community, no one fails to mention their ongoing commitment to the broader community as well.

As executive director of the Tucson Jewish Community Council (forerunner of today's Federation) from 1949-1978, Dr. Benjamin N. Brook helped to create many of the Jewish community's vital agencies, including Jewish Family & Children's Service, of which Elizabeth Brook was the first executive director . . ."



Mrs. Betty Brook

According to Stuart Mellan, President & CEO of the Jewish Federation of Southern Arizona, Benjamin Brook often said in his expansion of the famous Bar Mitzvah topic,

> "If I am the fountain pen, Betty is the ink that animates, enables and sustains me."

# **PIONEER FAMILIES**

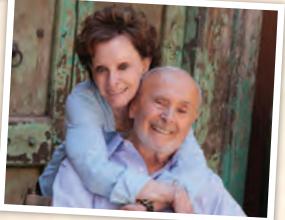
Elizabeth and Benjamin Brook





Irene and Jack Sarver

Enid and Mel Zuckerman



### PAST PRESIDENTS OF BOARD OF DIRECTORS

Bernice Berner	1948-1951
Saul Greenman	1951-1953
Lillian Goldwyn*	1953-1955
Jean Myerson*	1955-1956
Myra Solot*	1956-1957
Richard Bloch	1957-1958
Joe C. Baum	1958-1959
David Garber*	1959-1961
Victor Jay	1961-1963
Bernice Epstein*	1963-1966
Sanders Solot	1966-1970
Dr. Jack Cole	1970-1972
Dr. Nathaniel Bloomfield	1972-1975
Lillian Rosenzweig	1975-1978
Michael Krause	1978-1982
Ruth Kolker	1982-1985
Harry Karchmer*	1985-1987
Fern Marmis	1987-1989
Dr. Michael Cohen	1989-1992
Dr. Janis Wolfe Gasch	1992-1994
Jeffrey Katz	1994-1996
James Whitehill	1996-1998
Marsha Cohen	1999-2001
Susan Wallach	2001-2003
Richard Spreiser	200 <mark>3-2</mark> 005
Dr. Ronald Kolker	2005-2007
Bruce Beyer	2007-2009
Elizabeth Weiner Schulman	2009-2011
Dr. Jill Rosenzweig	2011-2014
Fred Fruchthendler	2014-current

\*Of blessed memory



Arizona Post - April 3, 1953. Last Sunday Morning a group met in the patio of Mrs. Ethel Sarney's home to wrap and deliver Passover gift packages to patients in the local hospitals and sanatoria, under the auspices of the Jewish Social Service. Shown I. to r. are: Mmes. Devorah Harrison, Chicago visitor, Aaron Levy, Elmer Goldwyn, Stanley Katcher, Charles Gordon, Raphael Brandes, Ethel Sarney.



EXPLAINING THE JOB-Dave Garber (left) listens intently while Jae Baum tells of the work of the Turson Jewith Family Service. Mr. Garber is taking over as the new chairman of the service committee. Mr. Baum was honored last Sunday for his years of service to Jewith Family Service. The editorial. page four! 1957





1960 - Betty Brook accepting an award for Jewish Family Service from Tucson Community Council, which is now United Way.

1963 Annual Meeting Ben Brook; Bunny Epstein, incoming President; Lew Davis, Mayor of Tucson; Mo Udall, Rep. U.S. Congress; and Marvin Polk



1966 Agency Heads Meet - Key leaders of the Catholic and Jewish Family Services agencies met recently.



Pictured left to right are Daniel Beidy, vice-president of Catholic Social Service; Mrs. Creed Taylor, board member of Family Service Agency; Sanders Solot, vice -president of Jewish Family Service and Mrs. Charles Whitehill, in charge of arrangements for the meeting of the three family service agencies.



Don Diamond, Irene Sarver, and Mrs. Charles Wilson filling food & gift packages to be given by JFS to those in need in the community. The Arizona Post December 22, 1967





Staff of Jewish Family Services in the early '70s - Betty Orman, Milton Frank, Dr. Jack Marks (psychiatric consultant), Dr. Joseph Andriola and Betty Brook.



Jowish Family Service Board Plans Annual Meeting

The Brand of the Jewith Family Service is pictured at their recently reserving reaking field place for the annual entropy and Drawch in the field at the Tummer Spring Decementary Costs on Society, Nov. 7 with Addys Sylvin Law and mesher. Pictured, charding I. to r. are, Mrs. Bins. Booker, Mrs. Durit Document, On. Net Hitsenfield, Balan ment, New Ober, Harold Jacob and Earstein Education States (in a new Bolty Book, Dr. And Doce, Ard Book, All Book, All



Arizona Post Friday, November 17,1972

Shown at the Annual Brunch of Jewish Family Service are Dr. Jack Cole, outgoing president; Dr. Nathaniel Bloomfield, incoming president; Mrs. Donald Diamond and brunch chairman; Judge Norman Fenton, featured speaker, and Dr. Milton Dworin, President of the Tucson Jewish Community Council.



Councilman Brent Davis, Mayor James Corbett, and Sanders Solot



A coffee was held recently at the Grossman House honoring volunteers who assist Jewish Family Service by providing transportation for elderly clients and by providing friendly visitation services. Anyone who would be interested in serving as a volunteer for Jewish Family Service may contact Mrs. Jean Wiener at 792-3641. Left to right 1st. row: Mrs. Ben Brook, Mrs. Ken Byrnes, Mrs. Julius Feldman, Mrs. Martin Levy, Mrs. Ben Storek. Second row: Mrs. Jean Wiener, Mrs. Leslie Forster, Mrs. Albert Winn, Mrs. John Homes, Mrs. Bernie Orman, Mrs. Alex Sadowski.



Families Work Together for Passover

The Jewish Family Service Passover Project is a board activity, involving the entire family so children learn from their parents the meaning of mitzvahs and chesed. Left to right: Karen Becker; Lillian Rosenzweig, Board Member, Ruth Kolker, Chairman of the Passover Project; Becky Kessler; Debbie Kolker; Jeff Kolker; Dr. Nathaniel Bloomfield, President Jewish Family Service; Lolita Grabb, Board Member.



Betty Brook's retirement 1977. Pictured with past presidents Jack Cole, Lillian Rosenzweig, Sonny Solot, Bunny Epstein, David Garber, Lillian Goldwyn, Betty Brook, Jean Myerson.

Building dedication (August 1987) Broadway Office



#### **JFCS Holds Open House**

Now it's official! Over 200 people were on hand as Rabbi Tom Louchheim, Assistant Rabbi at Temple Emanu-El and a key Resettlement volunteer, nailed the mezuza to the door of JFCS's new home. JFCS moved from it's Broadway location last October and is now located at 1011 North Craycroft Road in Suite 404. The new phone number is 795-0300. The opening was held March 20th from 4:30 to 7:00 p.m. Many thanks to Caren Newman for chairing this event.



President Michael Cohen, Executive Director Norm Keane, and Rabbi Tom Louchheim

1998 Groundbreaking at the Fifth Street location. Those pictured include: Jeff Katz, Laurie Wetterschneider, Ruth Zales, Enid & Mel Zuckerman, Irene Sarver, Jim Whitehill, and Marsha Cohen among others.





1995 Annual Meeting David Garber, Shaol & Evie Pozez

1997 Pictured from left to right, back row: David Garber, Mike Cohen, Fern Marmis, and Jeff Katz. Front row: Ruth Kolker, Harry Karchmer, Jean Meyerson, Ned Bloomfield, Jack Cole, and Janis Wolfe Gasch





Pictured from left to right, back row: Betty Anne Sarver, David & Ellen Dolgen, Penny & Robert Sarver. Front row: Sarah Dolgen, Irene Sarver, and Jack Dolgen

# **JFCS Services Today!**

**Community Services** 

**Care management** 

Through SelectCare, we help seniors and the people who care for them 1) prioritize needs, 2) set up care plans, services and referrals, and 3) manage multiple providers.

#### Home medical equipment

We provide manual wheelchairs, walkers, canes, crutches, home safety equipment and other medical in-home use devices to people with a financial need through our HoME program.

#### Guardianship

We oversee and make decisions for medical, psychological, and all important lifestyle needs for clients with developmental disabilities.

#### **Support for Holocaust Survivors**

We provide case management, home care, financial assistance and social opportunities for Holocaust Survivors in Southern Arizona.

#### Jewish emergency financial aid

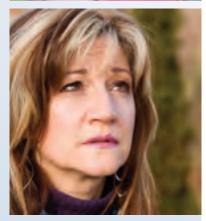
We help Jewish individuals and families in need with necessary expenses, including food cards, bus passes, and short term financial assistance to avoid eviction, utility shut off and more

#### Jewish connections for seniors

Through Jewish Elder Access we connect Jewish seniors with the Jewish community in Pima County, home services, transportation, professional services and more.







jfcstucson.org (520) 795-0300









# **Counseling** Services

**On-site counseling for people of all ages** We provide expert individual, group and family therapy in two locations (central, northwest) for people who are insured, under-insured, and uninsured.

#### Counseling for trauma and violence victims

As trauma specialists, we deliver expert therapeutic services for children and adults who are victims of abuse, domestic violence and other crimes.

#### **Crisis counseling for first responders**

We provide confidential, timely and affordable care for fire, police, dispatch and emergency medical service personnel, and their family members.

#### **Counseling for domestic violence victims**

We have two programs that offer intensive therapy and counseling for adults who are victims of domestic violence and other crimes. One program serves the whole community. Another program, LEAH, serves Jewish women and families affected by domestic violence. Both programs include education, advocacy, and information and referral.

#### Support for cancer survivors

We empower Jewish women through the CHAI Circle to be active and informed cancer survivors by providing education, mentoring, socialization, spirituality and support.

#### **Off-site support services**

Our clinical and community teams work together with schools, medical practices, synagogues and other nonprofits to bring services into the community.



Mazel Tov, JCFS, on your 75th year of serving all of Tucson.

We especially would like to honor the three pioneer families: Betty and Ben Brook, Irene and Jack Sarver, and Enid and Mel Zuckerman.

With their great vision and generosity, they changed the landscape of care forever.

We would especially like to thank all of you who continue to make this dream possible today.

Alice and Paul Baker

# Thank you for making a difference in our community.





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# Congratulations JFCS on your 75 years of service to our entire community



# Joan & Donald Diamond

Helaine Levy

We salute "Celebration of Caring" Jewish Family & Children Services of Southern Arizona. Holualoa Companies and Beth and Mike Kasser



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In memory of Elizabeth Leibson, mother Kenny Napoli, grandchild / nephew

> MAY THE WORLD AND ALL WITHIN BE BLESSED. May their memories Be remembered.

**RONALD AND KATHY MARGOLIS** 



In honor of the Sarver family, whose contribution through JFCS has meant so much to our community.

The Pitt Family Foundation

Thank you JFCS for taking care of our community for the past 75 years. You represent the true spirit of tikkun olam.

May your leadership and staff have the passion, wisdom and resources to continue for the next 75.

Herschel & Jill Rosenzweig

Thank you JFCS for your hard work and dedication serving Tucson families for 75 years.

Penny and Robert Sarver Max, Jake, and Zach Congratulations, JFCS of Southern Arizona, for all you have done for the community over the last 75 years!

Mel & Enid Zuckerman

### THE JEWISH FEDERATION WORKS BECAUSE WE WORK TOGETHER.

The Jewish Federation of Southern Arizona is proud to provide funding for the extraordinary array of vitally-needed services that JFCS provides to the entire community.

> We join JFCS in honoring the Pioneer Families who have helped to make our community so extraordinary.

BEN AND BETTY BROOK JACK AND IRENE SARVER MEL AND ENID ZUCKERMAN

# Jewish Federation of southern Arizona

TOM WARNE, CHAIR | STUART MELLAN, PRESIDENT & CEO

In Loving Memory of Our Friends

Don Baker & Dawn Hunter Baker

刑罚

#### SAY LITTLE AND DO MUCH. - PIRKEI AVOT

Gary Sarver

Center

In celebration of a community of doers, and to 75 years of bringing dignity, hope, health, and healing to the lives of others.

May the sacred work of generations past and their legacy of service, *tzedakah*, and acts of loving kindness light our way and strengthen our commitment to caring, now and always.

> Betty Anne Sarver Rabbi Jennifer E. Krause Stephanie Krause and Cole Isaac Levy

# MAZEL TOV To the past leaders & staff who built the 75-year legacy of Jewish family and children's Services of southern arizona. Your leadership and caring Inspire All of US.

## IN LOVING MEMORY OF Jacob C, and Jean Fruchthendler



Jean & Jacob C. Fruchthendler, and Betty Brook

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# Mazel Tov JFCS, on 75 years of service to our community.



## your passion. your dreams. your legacy.

# The Foundation partners with congregations and nonprofits.

We help congregations and nonprofits such as Jewish Family & Children's Services grow charitable assets to meet current and future needs. Both Jewish and non-Jewish organizations have chosen to place their funds with the Foundation, thus gaining access to our administrative, endowment, and investment expertise. It's a winwin partnership.

# The Foundation serves individuals and families.

We make it easy for people to make charitable inspirations a reality, and to give their way, now and in the future. We can help you make a difference today and plan your legacy for tomorrow, working together with your professional advisors. Let us know how we can help.



# Jewish Community Foundation of Southern Arizona

3567 E. Sunrise Dr., Ste. 143 | Tucson, AZ 85718 *Phone* (520) 577-0388 | *Fax* (520) 577-0681 *Web* jcftucson.org | *Blog* tracystreks.com I am proud to have served as President of JFCS!

Congratulations on 75 years of social service to the Tucson community.

# Here's to the next 75 years!!

Janis and Danny Gasch



Dr. Janis Wolfe Gasch, Founding Director Arizona Hearing Specialists "Hear your Best, Live Your Best!" Celebrating 35 Years of Service to Southern Arizona!

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# Congratulations to Jewish Family & **Children's Services** on 75 years of caring for those in need in our community!



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## SOUND THE GREAT HORN and let its praises ring out for Jewish Family & Children's Services



Congratulations and thanks to JFCS' dedicated leadership serving the agency for 75 years. DAVID & KATHRYN UNGER

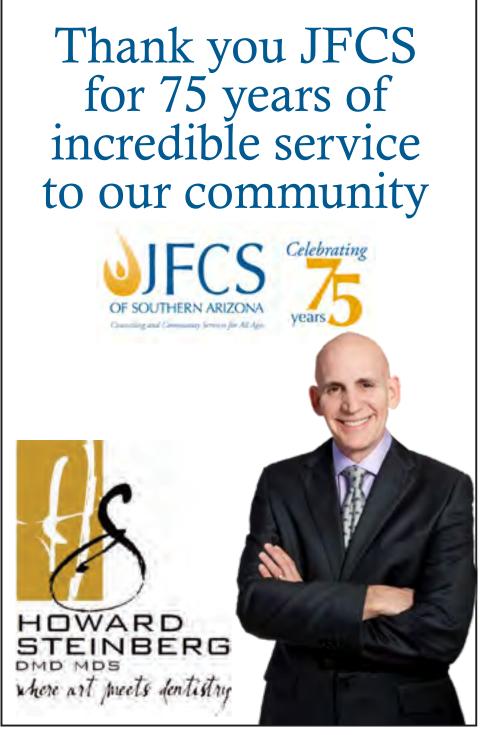




# ILLUMINATE your imagination

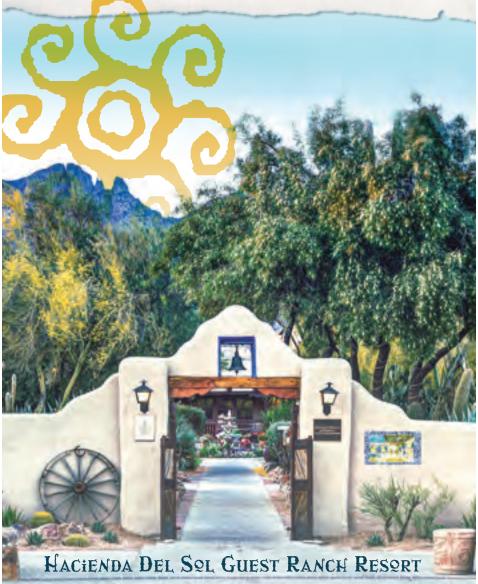
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# CONGRATULATIONS JFCS ON YEARS OF SERVICE!



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Thank you, JFCS, for changing the lives of vulnerable children, adults, families and seniors in our community for 75 years.

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# We congratulate JFCS for its work in the Tucson community.



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We believe every senior should be able to remain healthy, happy and at home. We provide exceptional care to seniors in the Tucson area by using our GreatCare® method.

We are proud and honored to serve the Jewish and broader Tucson community. Mazel Tov on 75 years of outstanding service throughout Southern Arizona.



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Mazel tov to our Pioneer Families, all of our past board presidents and our amazing JFCS for 75 years of service to our Community.

"We did not find the world empty when we entered it. As our ancestors planted for us, so we plant for our children."

Ta'anit 23a

Thank you for planting and cultivating and growing this agency for us, for our children, for the children of our children, for all children.

> Rabbi Stephanie Aaron and Dr Jack Aaron and family

Congratulations and Thank You for 75 Years of Service to the Tucson community!

> Liz Weiner Schulman Merrill Lynch

Saluting the Pioneer Families on whose shoulders each successive Board President has taken JFCS of Southern Arizona a step higher.

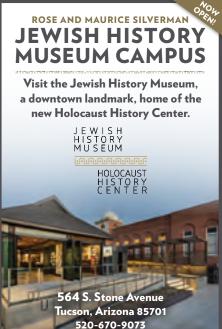
Thank you for everything you do to make such a difference in our Tucson community.

Neelam and Gulshan Sethi

Mazel Tov JFCS on your 75th Anniversary of serving the Tucson Community!

Congratulations to our Pioneer Families and all of the Past Presidents who have made this possible and continue to make JFCS what it is today!!

Holly & Steve Shenitzer



www.jewishhistorymuseum.org

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# To the continuing success of JFCS!

Ruth and Ron Kolker

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Happy Anniversary 75 Years of Remarkable Service to Our Community

> Sherry and Dick Belkin

Thank you JFCS for making a difference in the lives of people throughout Southern Arizona

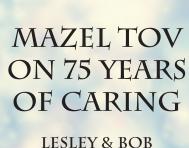


Mazel Tov from the Board and Staff of the Tucson J (520) 299-3000 tucsonjcc.org f ☑ y@tucsonjcc

### Pam and Bob Sorock

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Thank you for 75 years of service in Southern Arizona



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Janet Belkin and Al Tarlov



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# Mazel tov on 75 years

Gerry and Linda Tumarkin and Ed and Lynda Rogoff

**GOOD THINGS** HAPPEN WHEN WE WORK hand in hand.

I'm proud to support JFCS of Southern Arizona. Together, we can make a difference in our community.



Edmund Marquez 520-323-9333 4420 E. Speedway Blvd., Ste. 102 Tucson, AZ 85712 edmundmarguez@allstate.com



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# Congrats to JFCS on their 75th!

**Τ** U C S O N HEBREW ACADEMY

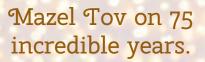


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and the Pioneer Families who have made our community so extraordinary.

BEN AND BETTY BROOK JACK AND IRENE SARVER MEL AND ENID ZUCKERMAN



"Only a life lived for others is a life worthwhile." Albert Einstein

Congratulations to JFCS and its past presidents.

Stuart and Andy Shatken

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- Develop care plans Ensure that a personalized plan works for them.





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## 2016 Ford Mustang Shelby GT350

Ford Motor Company has provided us with a 2016 Ford Mustang Shelby GT350! Only 4,300 of these cars were made!



Tickets are just \$25 each, or five for \$100.

JFCS of Southern Arizona will keep 100 percent

of what they raise through ticket sales. You don't have to be in Tucson to win, but you need to purchase a ticket to have a chance to win!



# TO TELL OUR STORIES

## Available for purchase at Amazon.com and local bookstores



*"To Tell Our Stories: Holocaust Survivors of Southern Arizona* gives readers an emotional and firsthand account of Nazi persecution. Told by members of our community, the stories are poignant and educational. They teach us not only about history, but about perseverance. As we move farther away from the time of the Holocaust, it's important to preserve these accounts. I am grateful to those who shared their stories and appreciate the strength it took to do so."

Jonathan Rothschild, Mayor of Tucson



### SPONSORS & TABLE HOSTS

#### **Platinum Hosts**

Alice and Paul Baker Vicki and Jim Click Joan and Don Diamond Beth and I. Michael Kasser Kathy and Ron Margolis Susan and Donald Pitt Penny and Robert Sarver Jill and Herschel Rosenzweig Enid and Mel Zuckerman

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#### **Table Hosts**

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### Our Vision

We aspire to have a community in which all families and individuals are empowered, self-sufficient, capable of overcoming challenges, contribute to the community and feel respected and valued.

### Our Mission

We are a nonprofit agency that provides quality social and behavioral health services to the Jewish and greater Tucson communities. We help people of all religious and ethnic origins meet their full potential by restoring their well-being, cultivating self-sufficiency and strengthening family life.

### **Values**

We consistently strive to meet the needs of our clients while showing respect for their beliefs, choices, values and differences. We are guided by the Jewish traditions of healing the world (tikkun olam) with loving kindness (chesed) through just and charitable deeds (tzedakah).

# Board of Directors

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Staff

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