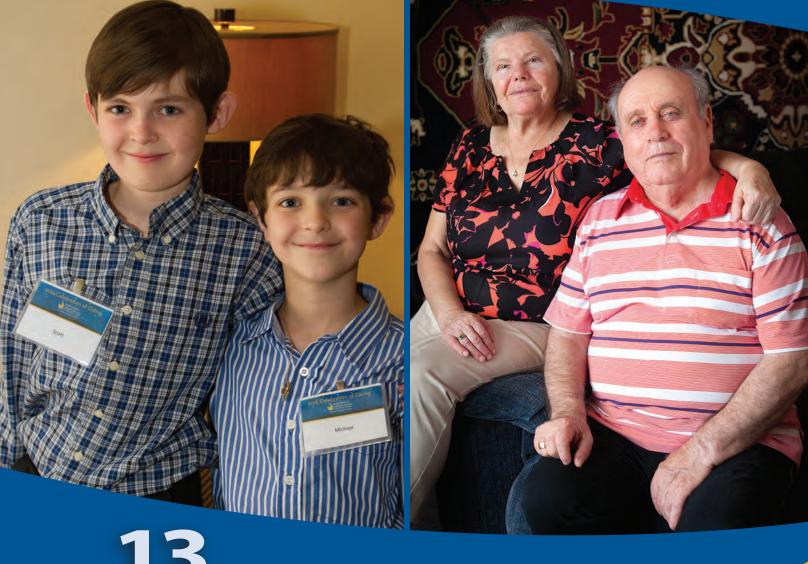
# Our programs make a **big** of the second seco

Our clients come from all faiths, age groups and economic backgrounds.



## 13 Annual Report 14



Enriching lives and inspiring hope for all

#### Senior Staff Leadership Team



Carlos A. Hernández MA, LCSW, CPHQ President and CEO



Michael E. Blimes Vice President for Philanthropy, Marketing and Communications



**Robyn Dafoe** Vice President, Clinical Services



Pattie Martin, M.Ed. Vice President, Community Services

#### On the cover:

(Left) Scotty and Mikey Photo Credit: Tom Veneklassen

(Right) Holocaust Survivors Boris and Mariya Nayshtut Photo Credit: Tom Spitz

*It isn't often* that one has the opportunity to see one's

passions embodied in the

work of an agency. By caring for those who are hurting and letting the community know that the Jewish people care for all people, JFCS has given me the opportunity to put my values into practice. I am truly honored to be part of this remarkable and enduring behavioral health organization and community services provider.

This has been an incredible two years for JFCS. The Affordable Care Act forced us to evaluate our position in the community. Our change in leadership gave us the opportunity to determine the qualities we needed in a CEO who could ensure that JFCS was positioned correctly in the new environment. Finally, our healthy financial position-obtained through your contributions, other gifts and grants, earned income from fees for services, and a partnership with the Jewish Federation of Southern Arizona and the Jewish Community Foundation of Southern Arizona—provided us with the opportunity to move forward.

"...an incredible two years..."

And we have progressed. In October 2014, the Board of Directors named Carlos Hernández, MA, LCSW, CPHQ, President and CEO of JFCS. His expertise includes clinical quality assurance; services for children, adolescents and families; and community collaborations that bring psychotherapeutic counseling to children and caregivers. He is providing the guidance JFCS needs to embrace the future. Carlos has built a leadership team that understands the mission of JFCS. They are dedicated to our Jewish values of healing the world (tikkun olam) with loving kindness (chesed) through just and charitable deeds (tzedakah). They daily put into practice the JFCS goal of serving people of all ethnicities and religions with respect for beliefs, choices, values and differences.



(Left to right) JFCS President and CEO Carlos Hernández; 2015/16 JFCS Board Chair Fred Fruchthendler; and 2013/14 JFCS Board Chair Jill Rosenzweig Photo Credit: Chris Mooney

To this end, we also have begun making the kinds of strategic changes needed to ensure that JFCS is an agile behavioral health organization. We are continuing to meet the changing needs of our collaborative partners, our funders, and most importantly, our clients. We repeatedly fine-tune the ways in which we create new and renewed behavioral health partnerships and contracts, grow the number and size of charitable gifts we receive, and increase the number of people taking advantage of tax credits on behalf of our agency.

The leadership team and staff are doing a fantastic job. They are certainly to be commended for their efforts and patience during this time of transition. And we thank you for your charitable gifts and tax credits that are so important. They allow JFCS, among other things, to offer a sliding fee scale for clinical services to people with low incomes and/or no health insurance, and to provide a wide variety of community services to vulnerable people.

As I stated earlier, I feel privileged to be part of this outstanding organization. We have been part of

the fabric of our community for 74 years, and with your support, and our exceptional leadership and staff, we will make the kind of changes that will ensure that we continue to meet the evolving needs of the people who live here for a long time to come.

Jill & Pourgoeig Jill Rosenzweig

Chair, 2013-14 Board of Directors

## difference for people during difficult times in their-lives.

Our clients come from all faiths, age groups and economic backgrounds.

## **Counseling Services**

## **On-site Counseling**

We provide expert individual, group and family therapy in two locations (central, northwest) for people who are uninsured, under-insured, and insured.

## **Off-site Support Services**

Our clinical and community teams work together with synagogues, schools, medical practices, and nonprofit organizations to bring services into the community.

## **Project Safe Place**

As trauma specialists, we deliver expert therapeutic services via a program for children ages 3-17, and a program for children and young adults ages 11-24.

## **Crisis Counseling for First Responders**

We provide confidential, timely and affordable care for fire, police, dispatch and emergency medical service personnel, and their family members.

## **CHAI Circle for Jewish Women**

We empower women to be active and informed cancer survivors through education, mentoring, socialization, spirituality and support.

## **LEAH: Let's End Abusive Households**

We offer intense therapy and counseling for Jewish women and/or families affected by domestic violence, as well as education, advocacy, and information and referral.















## **Community Services**

#### Select Care Managers

We help adult children support parents by 1) prioritizing needs, 2) setting up care plans, services and referrals, and 3) managing multiple providers.

#### **HoME Medical Equipment**

We purchase manual wheelchairs, walkers, canes, crutches, home safety equipment and other medical in-home use devices to individuals in Pima County with a demonstrated financial need.

#### **Support for Holocaust Survivors**

We provide case management, home care, financial assistance and social opportunities for Holocaust Survivors in Southern Arizona.

#### **Jewish Emergency Financial Assistance**

We help Jewish individuals and families in need with necessary expenses, including food cards, bus passes, and short term financial assistance to avoid eviction and utility shut off.

#### **Jewish Elder Access**

We connect Jewish seniors with the Jewish Community in Pima County, home services, transportation, professional services and more.

#### Guardianship

We oversee and make decisions for medical, psychological, and all important lifestyle needs for clients with developmental disabilities.



## Beth, Scotty & Mikey

"I've always been the 'fix it' person, but I realized my family needed more help than I could provide after my husband Matthew was diagnosed with ALS\*," said Beth, who has lived in Tucson for 10 years and "the kindness of strangers." after moving west from Florida. "He passed away at the age of 54 in 2015, less than a year after he was diagnosed."

Her husband was not working and Beth had just lost her job. Because of that and because of the effects that Matthew's illness and passing had on her and their young sons, Beth's rabbi encouraged her to contact Jewish Family & Children's Services of Southern Arizona (JFCS).

"Beth didn't really believe in counseling, but..."

Jewish Emergency Financial Assistance (JEFA) Program Manager Debbie Crowder was her first connection with the agency. "Debbie made Chanukah amazing for me and my sons Scotty and Mikey," says Beth. "There was very little in the refrigerator and through the Mitzvah Magic program, we had everything we needed to celebrate the holiday."

Beth and her sons also took advantage of other JEFA benefits, as well as the clinical counseling

services that JFCS offers-both individual and family therapy. Initially, Beth didn't really believe in counseling, but her boys responded well to therapy She's glad that they don't feel the need to hide how they feel and reports that they are making good progress.

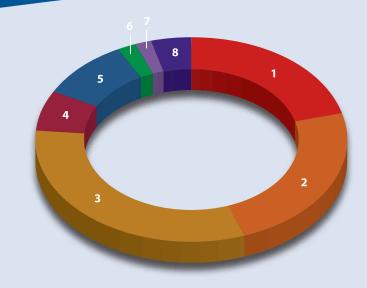
"In part because of our work with Beth and her family, we are developing a series of therapeutic groups to help people experiencing grief and loss," says Robyn Dafoe, JFCS Vice President for Clinical Services." We also are developing some family groups that will focus on managing the diagnosis of a chronic or terminal illness that affects the entire family system."

In a sweet turn of events, JFCS learned that Scotty was a big fan of Henry Winkler's book series for children about a boy named Hank Zipzer. Scotty wrote a letter of thanks to Henry several years ago, which was framed along with Henry's response. JFCS made arrangements for Scotty to meet and be photographed with Henry when he was the guest speaker at the annual "Celebration of Caring" dinner.

\*Amyotrophic Lateral Sclerosis, also commonly known as Lou Gehrig's Disease, is a progressive neurodegenerative disease that causes muscle weakness, paralysis, and ultimately, respiratory failure.

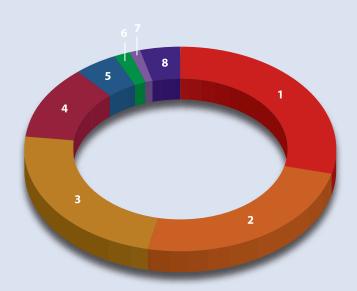


## Financials

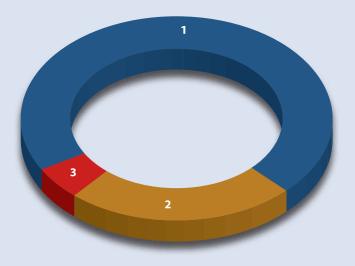


## Revenue

Total	\$3,460,222	100%
Investment Net Income	141,155	4%
In-Kind Donations	56,851	2%
Medical Equipment Sales & Oth	er 70,117	2%
5 Program Service Fees	321,860	9%
4 JFSA Annual Campaign	225,413	7%
<sup>3</sup> Contributions	1,105,486*	32%
2 Grants	814,200	24%
1 Government Contracts	\$725,140	21%

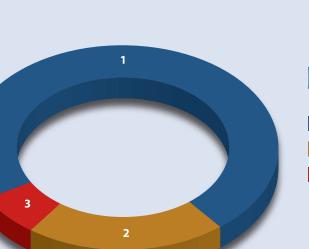


**FY 2013** 



## Expenses

1 All Programs	\$2,043,719	70%
2 Management & General	717.229	25%
<sup>3</sup> Fundraising	158,696	5%
Total	\$2,919,644	100%



\*This figure includes philanthropic gifts and grants from a special matching challenge campaign.

The complete, audited financial statements for FY2013 and FY2014 are available. Please call Barbara Kennedy at (520) 795-0300 ext. 2237 if you would like to receive a copy.

## Revenue

	Total	\$3,067,002	100%
8	Investment Net Income	119,836	4%
7	In-Kind Donations	41,702	1%
6	Medical Equipment Sales & Other	47,349	2%
5	Program Service Fees	135,236	4%
4	JFSA Annual Campaign	362,377	12%
3	Contributions	723,451	24%
2	Grants	748,266	24%
1	Government Contracts	\$888,785	29%

## **FY 2014**

## Expenses

	Total	\$2,940,644	100%
3	Fundraising	195,258	7%
2	Management & General	612,527	21%
1	All Programs	\$2,132,859	73%

The following donors made gifts in one or both fiscal years, between October 1, 2012 and September 30, 2014.

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Survivor and JFCS client Valentina Yakorevskaya Photo Credit: Tom Spitz



## **Support for Holocaust Survivors**

Our program is the focal point for nearly 100 Survivors living in Southern Arizona.

We appreciate the opportunity to provide social services for the victims of Nazi atrocities who live in our community. We offer this program because caring for Survivors is the right thing to do, both for them and for those who were lost.

We help local Survivors to live independently with comfort and dignity, offer help with some medical expenses and offer financial assistance with, for example, utility bills. Social support is important too, and we organize social gatherings and connect volunteers with Survivors for weekly visits.

#### "To Tell Our Stories: Holocaust Survivors of Southern Arizona"

Nazi atrocities that took place in the former Soviet Union are not as well known as what happened in European countries such as Germany, Holland, and Poland. Russian immigrant and JFCS Holocaust Survivors Program Manager Raisa Moroz wanted to change that.

In 2009, she began asking Russian-speaking Holocaust Survivors to pen stories about their lives during the Holocaust. She created a list of questions and her clients began writing, in Russian, of course.

As luck would have it, Russian linguist and poet Richard Fenwick partnered with Raisa in 2010, curating the current collection of stories, and translating many of them to English.

These stories include personal accounts from both Russian-speaking Holocaust Survivors and those from other European countries.

Books are available globally on Amazon.com and in Tucson at Antigone Books, the Jewish History Museum, and the gift shops at Anshei Israel and Bet Shalom.



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